

OSKAR ADAME

GRAPHIC DESIGNER

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SUMMARY

Creative and results-oriented Graphic Designer with 5+ years of experience turning ideas and compelling visuals that elevate brands. Skilled in branding, social media strategy, digital marketing, and a strong track record of boosting engagement and visibility. Seeking a dynamic and challenging role to challenge myself and contribute to impactful outreach initiatives.

TECHNICAL SKILLS

- Adobe Suite
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- Microsoft Suite
- Social Media Management
- Bilingual English/Spanish
- Social Media Analytics
- Basic HTML/CSS
- Video Editing
- Brand Strategy

PROFESSIONAL EXPERIENCE

Graphic Design Freelancer

Jan 2023 - Present

- Managed 3+ projects simultaneously, maintaining clear communication and organization to ensure 100% on-time delivery and strong client satisfaction.
- Designed a variety of assets including logos, flyers, videos, and social media content that boosted client engagement.

SGA Youth & Family Services

Jan 2024 - Jan 2025

Marketing Outreach Coordinator (Contract)

- Designed flyers, postcards, business cards, social media posts.
- Collaborated with other SGA locations & Partners to accomplish outreach projects.
- Outreach to families/schools/businesses by attending events in Lake County.
- Managed SGA social media platforms, and digital advertising to engage with potential clients and drive traffic to company website.

Acero Schools Chicago

Aug 2022 - Sep 2023

Graphic Design Human Resources Intern

- Designed flyers and post cards for Acero career fairs.
- Rebranded Acero LinkedIn page from scratch which elevated LinkedIn brand presence, achieving an 85% increase in page views and followers in one year through innovative rebranding content.
- Created social media graphics for holidays, job posts, and merchandise.

Keyconcept Charities

Jun 2021 - Sep 2021

Graphic Design Intern

- Managed company's 2 social media sites by posting 3 promotional ads a day for street chef event.
- Worked with 5 other artists to promote food cart event.

EDUCATION

Columbia College Chicago

Sep 2019 - Dec 2022

Bachelor of Arts in Graphic Design